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about a product.

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# EXPORT PRODUCT GUIDE

AUGUST 2019





# EXPORT PRODUCTS



## LIVE ROCK LOBSTER

SCIENTIFIC NAME: PANULIRUS CYGNUS



KB source this unique species of Rock Lobster from the vast coastline of Western Australia. The product thrives in deep water and coral reefs, with the pristine environment providing a vibrant colour and firm white flesh suitable for sashimi. As the first lobster fishery to be MSC certified you can be sure you are consuming the worlds most sustainable lobster. Flown daily to markets all around the world it truly is the ultimate seafood experience.

### PRODUCT SPECIFICATIONS

#### LIVE

Put back into salt water as soon as possible.

#### PACKAGING FORMATS



9kg and 15kg net weight cartons  
Polystyrene Cartons  
Range: 30hrs from pack to market

#### FROZEN

Storage: Below -18°C.  
Best before: 30 months.

#### PACKAGING FORMATS



10kg Cartons  
Snap Frozen at -40°C  
Individually Hand Wrapped  
Whole Raw Lobster  
Whole Cooked Lobster  
Lobster Tails

### WEIGHT RANGE

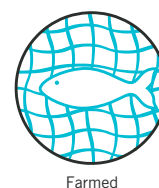
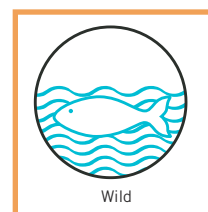
400G TO 3KG



### GRADES AVAILABLE

- |                     |                     |
|---------------------|---------------------|
| <b>A</b> Up to 490g | <b>E</b> 851-970g   |
| <b>B</b> 491-610g   | <b>F</b> 971-1220g  |
| <b>C</b> 611-740g   | <b>G</b> 1221-1800g |
| <b>D</b> 741-850g   | <b>H</b> 1801g+     |

### WILD/FARMED



JAN  
FEB  
MAR  
APR  
MAY  
JUN  
JUL  
AUG  
SEP  
OCT  
NOV  
DEC

YEAR ROUND SUPPLY

### FISHED FROM



# AUSTRALIA

CATCH METHOD  
POT CAUGHT



**Australian Head Office:** 23 Catalano Road, Canning Vale, Perth Australia +61 8 9455 8500  
**Hong Kong Office:** Unit 1615-20 Tower II, Grand Century Place, 193 Prince Edward Road West, Mongkok Hong Kong +85 2 9518 2000  
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AUGUST 2019



# LIVE ROCK LOBSTER 岩龙虾

SCIENTIFIC NAME: PANULIRUS CYGNUS



KB从西澳大利亚州沿海捕获这种独特的岩龙虾。此产品生长于深水和珊瑚礁中，原始的生存环境使得龙虾颜色鲜亮和虾肉紧实呈白色，适合制作生鱼片。作为MSC认证的第一个龙虾养殖场，我们可以保证您享用的是世界上最环保的龙虾。每天空运到各地市场，保障了绝佳的海产品消费体验。

## PRODUCT SPECIFICATIONS 产品规格

**LIVE 鲜活**  
尽快放入盐水中

### PACKAGING FORMATS 包装标准



9kg和15kg净重的纸板箱  
聚苯乙烯箱  
运输时间：从包装到运往市场共30小时

### FROZEN 冷冻

储藏：-18° C以下  
最佳食用日期：30个月内

### PACKAGING FORMATS 包装标准



10kg纸板箱  
手工包装后，逐个进行-40° C速冻  
整只生龙虾  
整只熟龙虾  
龙虾尾

WEIGHT RANGE 重量范围

400G 到 3KG



## GRADES AVAILABLE

可获得等级

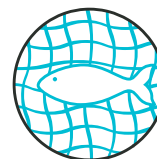
- |                   |                     |
|-------------------|---------------------|
| <b>A</b> 最高为 490g | <b>E</b> 851-970g   |
| <b>B</b> 491-610g | <b>F</b> 971-1220g  |
| <b>C</b> 611-740g | <b>G</b> 1221-1800g |
| <b>D</b> 741-850g | <b>H</b> 1801g+     |

## WILD/FARMED

野生 / 养殖



野生



养殖

## FISHED FROM 捕捉地点



# 澳大利亚

## CATCH METHOD 捕捉方法

POT CAUGHT 罐捕



一月/ JAN

二月/ FEB

三月/ MAR

四月/ APR

五月/ MAY

六月/ JUN

七月/ JUL

八月/ AUG

九月/ SEP

十月/ OCT

十一月/ NOV

十二月/ DEC

YEAR ROUND SUPPLY 全年供应

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# EXPORT PRODUCTS



## FROZEN TIGER PRAWN

SCIENTIFIC NAME: PENAEUS ESCULENTUS

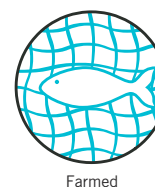
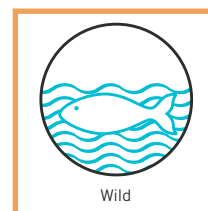
### COUNT PER LB

6-10	15-25
11-15	21-30
16-20	



Our Tiger Prawns are caught in the pristine WA waters of Shark Bay. They are from WA's Highest Producing Prawn Fishery and are a Prize Catch. They are frozen on board which lasts longer, stores better and is better to handle due to lower oil content in comparison to the colder water prawns.

### WILD/FARMED



JAN

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

SEASONALITY/PEAK SUPPLY

### PACKAGING INFORMATION



1kg retail box  
Packed into 9kg outer box



3kg retail box  
Packed into 9kg outer box



5kg wholesale box  
Packed into 10kg  
outer box

### FISHED FROM



# AUSTRALIA

### CATCH METHOD TRAWL



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AUGUST 2019



# FROZEN TIGER PRAWN 冷冻老虎虾

SCIENTIFIC NAME: PENAEUS ESCULENTUS



我们的斑节对虾从西澳大利亚州（WA）原始水域——鲨鱼湾中捕获。这些对虾来自WA产量最大的对虾渔场，且是渔场出产的高端产品。对虾在船运时进行冷冻，以延长保存时间，提高储藏质量，使其与其他冷水虾相比，含油量更低，装卸也更容易

## PACKAGING INFORMATION

包装信息



1kg零售盒  
装入9kg外包装箱



3kg零售盒  
装入9kg外包装箱



5kg零售盒  
装入10kg外包装箱

## COUNT PER LB

每磅计数（磅）

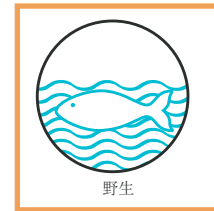
6-10 15-25

11-15 21-30

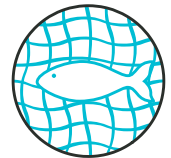
16-20

## WILD/FARMED

野生 / 养殖



野生



养殖

一月/ JAN

二月/ FEB

三月/ MAR

四月/ APR

五月/ MAY

六月/ JUN

七月/ JUL

八月/ AUG

九月/ SEP

十月/ OCT

十一月/ NOV

十二月/ DEC

SEASONALITY/PEAK SUPPLY 季节性/旺季供应

## FISHED FROM 捕捉地点



# 澳大利亚

## CATCH METHOD 捕捉方法

TRAWL 拖网



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# EXPORT PRODUCTS



## FROZEN KING PRAWN

SCIENTIFIC NAME: MELICERTUS LATISULCATUS

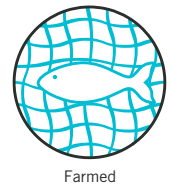
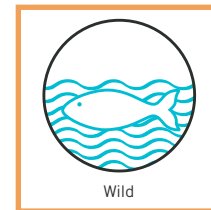


Our King Prawns are caught in the pristine WA waters of Shark Bay. They are from WA's Highest Producing Prawn Fishery and are a Prize Catch. They are frozen on board which lasts longer, stores better and is better to handle due to lower oil content in comparison to the colder water prawns.

### COUNT PER LB

6-10	15-25
11-15	21-30
16-20	S & B

### WILD/FARMED



### PACKAGING INFORMATION



1kg retail box  
Packed into 9kg outer box



3kg retail box  
Packed into 9kg outer box



5kg wholesale box  
Packed into 10kg  
outer box

JAN  
FEB  
MAR  
APR  
MAY  
JUN  
JUL  
AUG  
SEP  
OCT  
NOV  
DEC

SEASONALITY/PEAK SUPPLY

### FISHED FROM



# AUSTRALIA

CATCH METHOD  
TRAWL



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# FROZEN KING PRAWN 冷冻大对虾

SCIENTIFIC NAME: MELICERTUS LATISULCATUS



我们的宽沟对虾来自西澳大利亚州（WA）原始水域——鲨鱼湾。这些对虾来自WA产量最大的对虾渔场，且是渔场出产的高端产品。对虾在船运时进行冷冻，以延长保存时间，提高储藏质量，使其与其他冷水虾相比，含油量更低，装卸也更容易。

## PACKAGING INFORMATION

包装信息



1kg零售盒  
装入9kg外包装箱



3kg零售盒  
装入9kg外包装箱



5kg零售盒  
装入10kg外包装箱

## COUNT PER LB

每磅计数（磅）

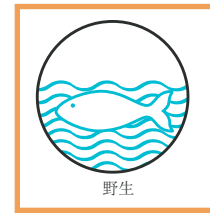
6-10 15-25

11-15 21-30

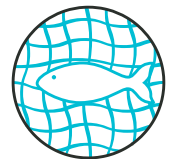
16-20 S & B

## WILD/FARMED

野生 / 养殖



野生



养殖

一月/ JAN

二月/ FEB

三月/ MAR

四月/ APR

五月/ MAY

六月/ JUN

七月/ JUL

八月/ AUG

九月/ SEP

十月/ OCT

十一月/ NOV

十二月/ DEC

SEASONALITY/PEAK SUPPLY 季节性/旺季供应

## FISHED FROM 捕捉地点



# 澳大利亚

## CATCH METHOD 捕捉方法

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# EXPORT PRODUCTS



## FROZEN SAUCER SCALLOPS

SCIENTIFIC NAME: AMUSIUM BALLOTI

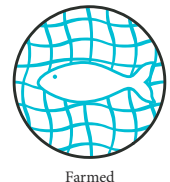
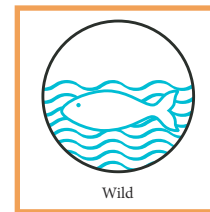


Western Australian Saucer Scallops are recognised as the premium eating scallop and are perfectly suited to Asian style cuisine. Shark Bay is listed as a World Heritage Area, a unique environment that supports a diverse range of species that coexist with strict fishing practices to ensure this fishery continues into the future.

### COUNT PER LB

Under 20 40/50  
20/30 UNGRADED  
30/40

### WILD/FARMED



### PACKAGING INFORMATION



1kg retail box  
Packed into 9kg outer box



3kg retail box  
Packed into 9kg outer box



12kg wholesale  
6x2kg bags

JAN  
FEB  
MAR  
APR  
MAY  
JUN  
JUL  
AUG  
SEP  
OCT  
NOV  
DEC

SEASONALITY/PEAK SUPPLY

### FISHED FROM



# AUSTRALIA

CATCH METHOD  
TRAWL

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AUGUST 2019



# FROZEN SAUCER SCALLOPS 碟扇贝

SCIENTIFIC NAME: AMUSIUM BALLOTI



西澳大利亚飞碟扇贝是公认的高级食用扇贝，可以与亚洲菜式完美匹配。鲨鱼湾被列为世界遗产区域之一，其独特的环境供养着多样化生物群，当地的捕鱼业奉行严格的作业条例，保证渔场资源的可持续性。

## PACKAGING INFORMATION 包装信息



1kg零售盒  
装入9kg外包装箱



3kg零售盒  
装入9kg外包装箱



12kg零售  
6x2kg包装袋

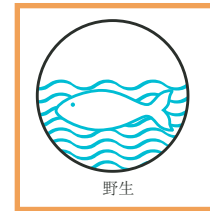
## COUNT PER LB

每磅计数 (磅)

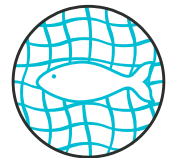
低于20	40/50
20/30	UNGRADED
30/40	未分级

## WILD/FARMED

野生 / 养殖



野生



养殖

一月/ JAN

二月/ FEB

三月/ MAR

四月/ APR

五月/ MAY

六月/ JUN

七月/ JUL

八月/ AUG

九月/ SEP

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12月/ DEC

SEASONALITY/PEAK SUPPLY 季节性/旺季供应

## FISHED FROM 捕捉地点



# 澳大利亚

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# EXPORT PRODUCTS



## FISH 鱼

### CRIMSON SNAPPER 红鳍笛鲷

SCIENTIFIC NAME: LUTJANUS ERTHROPTERUS



### SADDLETAIL SNAPPER 鞍尾红鲷

SCIENTIFIC NAME: LUTJANUS MALABARICUS



### PINK SNAPPER 赤鳍笛鲷

SCIENTIFIC NAME: PAGRUS AURATUS



### GOLDBAND SNAPPER 金带鲷

SCIENTIFIC NAME: PRISTIPOMOIDES MULTIDENS



### TROPICAL SNAPPER 热带鲷鱼

SCIENTIFIC NAME: LUTJANUS VITTA



### RED EMPEROR 赤帝鱼

SCIENTIFIC NAME: LUTJANUS SEBAE



### BLUE SPOT EMPEROR 蓝斑帝鱼

SCIENTIFIC NAME: LETHRINUS PUNCTULATUS



### THREADFIN BREEM 金线鱼

SCIENTIFIC NAME: (NEMIPTERIDAE SPP.)  
NEMIPTERUS ISACANTHUS



### TREVALLY 鲹鱼

SCIENTIFIC NAME: CARANX AND PSEUDOCARANX SPP.



WILD CAUGHT IN  
AUSTRALIA

AUGUST 2019

EST. 1926

**KB**  
FOOD Co.



— EST. 1926 —

**KB**

**FOOD Co.**

**Australian Head Office**

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Perth Australia  
+61 8 9455 8500

**Thailand Office**

77/540 Nawamin Road, Nawamin,  
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